



HOTELBEDS GROUP TECHNOLOGY KEY FACTS

OUR TECHNOLOGY STORY

- The Group's proprietary technology helps providers of travel services distribute their offering to travel sellers globally via an easy-to-use, advanced technology platform that increases reach, revenue and yield for both the provider and the seller.
- We are committed to investing in our cost-effective, revenue-generating technology - it is an important differentiating factor and the key to our success.
- The technology platform handles around 1 billion data requests per day – with peaks of up to 1.5 billion – from users worldwide.

OUR TECHNOLOGY PRODUCTS

- Advanced API makes XML connectivity access simple and quick .
- APitude is the Hotelbeds API suite, the fastest and lightest hotel distribution API in the market. XML connectivity makes access simple, light and quick - plus there are white label and widget solutions on offer.
- Maxiroom is our hotel partner portal which allows partners of Hotelbeds to maximize distribution.
- By the close of 2017, the number of daily request processed by the Apitude platform had grown by a factor of almost ten compared to the previous year, reaching a daily total of 300 million.

OUR TECHNOLOGY PARTNERS

- Currently we are working with Amazon Web Services to transition to an open-source, cloud-based IT infrastructure - so far 60% of Hotelbeds Group data has been integrated into the cloud.
- We have recently completed the migration of all our current data centres to a more effective and scalable cloud-based solution with BT.
- Recently we have implemented Workday, a cloud-based HR system.
- The company has been working with Salesforce for many years.

OUR TECHNOLOGY TEAM AND APPROACH

- Chief Technology Officer (CTO) Chris Branagan joined Hotelbeds Group in March 2018 from GTA.
- Currently we are conducting 'agile' trials, pioneering an alternative approach to solving technology challenges.

SOME OTHER INTERESTING KEY FACTS

- More than 5,000 XML connections.
- We handle around 46,000 daily net bookings of hotel rooms, activities and transfers.
- In September 2015 Hotelbeds Group signed an agreement with the University of the Balearic Islands (UIB) to create a Professorship for tourism innovation.
- In May 2016 we organised a Hotelbeds Group hackathon with Tnooz and the University of the Balearic Islands and have recently participated in events such as the Expedia hackathon, where Hotelbeds won the first prize.

