



# HOTELBEDS GROUP TECHNOLOGY KEY FACTS

## OUR TECHNOLOGY STORY

- The Group's proprietary technology helps providers of travel services distribute their offering to travel sellers globally via an easy-to-use, advanced technology platform that increases reach, revenue and yield for both the provider and the seller.
- We are committed to investing in our cost-effective, revenue-generating technology - it is an important differentiating factor and the key to our success.
- The technology platform handles up to 430 million data requests per day from users worldwide, that's around 6,000 data requests a second at peak.

## OUR TECHNOLOGY PRODUCTS

- Advanced API makes XML connectivity access simple and quick .
- APitude is the Hotelbeds API suite, the fastest and lightest hotel distribution API in the market. XML connectivity makes access simple, light and quick - plus there are white label and widget solutions on offer.
- Maxiroom is our hotel partner portal which allows partners of Hotelbeds to maximize distribution.

## OUR TECHNOLOGY PARTNERS

- Currently we are working with Amazon Web Services to transition to an open-source, cloud-based IT infrastructure - so far 60% of Hotelbeds Group data has been integrated into the cloud.
- We are also migrating all our current data centres to a more effective and scalable cloud-based solution with BT, already we have completed our first phase.
- Recently we have implemented Workday, a cloud-based HR system.
- The company has been working with Salesforce for many years.

## OUR TECHNOLOGY TEAM AND APPROACH

- Chief Technology Officer (CTO) Álvaro de Nicolás joined Hotelbeds Group in 2014 from British Telecom, where he was the CTO for BT Sports.
- Recently created roles include Head of IT innovation and Head of new data and analytics.
- Currently we are conducting 'agile' trials, pioneering an alternative approach to solving technology challenges.

## SOME OTHER INTERESTING KEY FACTS

- More than 5,000 XML connections.
- We handle around 46,000 daily net bookings of hotel rooms, activities and transfers.
- In September 2015 Hotelbeds Group signed an agreement with the University of the Balearic Islands (UIB) to create a Professorship for tourism innovation.
- In May 2016 we organised a Hotelbeds Group hackathon with Tnooz and the University of the Balearic Islands and have recently participated in events such as the Expedia hackathon, where Hotelbeds won the first prize.

